

Station KSL-TV SALT LAKE CITY
 Advertiser () PATRIOT MAJORITY
 Product PATRIOT MAJORITY USA
 Estimate# 1548
 Buyer SPENCER WOOD
 Phone#
 Fax#

Agency () WATERFRONT STRATEGIES
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E //1548
 Flight Dates 10/02/2012 - 10/08/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAMIE ANDRUS
 Salesperson Phone# 202-872-1155
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	TU-F	EARLY TODAY	5A-6A	:30	10/02-10/05	3	\$60.00	3
2	TU-F	NEWS	6A-7A	:30	10/02-10/05	4	\$300.00	4
3	M	NEWS	6A-7A	:30	10/08-10/08	1	\$300.00	1
4	TU-F	TODAY SHOW	7A-8A	:30	10/02-10/05	2	\$700.00	2
5	TU-F	TODAY SHOW	8A-9A	:30	10/02-10/05	2	\$475.00	2
6	SU	SUN TODAY	7A-8A	:30	10/07-10/07	2	\$150.00	2
7	SU	MEET PRESS	8A-9A	:30	10/07-10/07	2	\$200.00	2
8	TU-F	TODAY SHOW	9A-10A	:30	10/02-10/05	3	\$180.00	3
9	TU-F	RACHAEL RAY	10A-11A	:30	10/02-10/05	5	\$140.00	5
10	M	RACHAEL RAY	10A-11A	:30	10/08-10/08	1	\$140.00	1
11	TU-F	STUDIO 5	11A-12P	:30	10/02-10/05	4	\$140.00	4
12	M	STUDIO 5	11A-12P	:30	10/08-10/08	1	\$140.00	1
13	TU-F	NEWS	12P-1P	:30	10/02-10/05	4	\$170.00	4

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14	M	NEWS	12P-1P	:30	10/08-10/08	1	\$170.00	1
15	M	TODAY SHOW	1P-2P	:30	10/08-10/08	1	\$100.00	1
16	TU-F	DAYS OUR LIVES	2P-3P	:30	10/02-10/05	5	\$200.00	5
17	SU	SUNDAY EDTN	9A-930A	:30	10/07-10/07	1	\$100.00	1
18	SU	HISTORY OF THE SAINTS	1030A-11A	:30	10/07-10/07	0	\$100.00	0
19	TU-F	DR PHIL	3P-4P	:30	10/02-10/05	5	\$130.00	5
20	M	DR PHIL	3P-4P	:30	10/08-10/08	2	\$130.00	2
21	TU-F	KATIE	4P-5P	:30	10/02-10/05	5	\$130.00	5
22	M	KATIE	4P-5P	:30	10/08-10/08	2	\$130.00	2
23	TU-F	NEWS	5P-530P	:30	10/02-10/05	4	\$525.00	4
24	M	NEWS	5P-530P	:30	10/08-10/08	1	\$525.00	1
25	TU-F	NEWS	6P-630P	:30	10/02-10/05	5	\$485.00	5
26	M	NEWS	6P-630P	:30	10/08-10/08	1	\$485.00	1
27	TU-TH	NEWS	630P-7P	:30	10/02-10/04	3	\$475.00	3
28	M	NEWS	630P-7P	:30	10/08-10/08	1	\$475.00	1
29	SA	NEWS	6P-630P	:30	10/06-10/06	0	\$225.00	0

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30	SA	GAME NIGHT LIVE	630P-7P	:30	10/06-10/06	0	\$100.00	0
31	M	THE VOICE	7P-9P	:30	10/08-10/08	1	\$3,700.00	1
32	TU	GO ON/NEW NORMAL	8P-9P	:30	10/02-10/02	1	\$2,500.00	1
33	F	GRIMM	8P-9P	:30	10/05-10/05	1	\$1,300.00	1
34	F	DATELINE	9P-10P	:30	10/05-10/05	1	\$1,000.00	1
35	SA	NEWS	10P-1035P	:30	10/06-10/06	1	\$1,100.00	1
36	TU-F	TONIGHT SHOW	1035P-1137P	:30	10/02-10/05	4	\$600.00	4
37	M	TONIGHT SHOW	1035P-1137P	:30	10/08-10/08	1	\$600.00	1
38	TU-F	FALLON	1137P-1236A	:30	10/02-10/05	3	\$250.00	3
39	SU	NFL	615P-930P	:30	10/07-10/07	1	\$4,500.00	1
40	SU	SPORTSBEAT NFL	930P-10P	:30	10/07-10/07	0	\$500.00	0
41	TU-F	TODAY SHOW	1P-2P	:30	10/02-10/05	4	\$100.00	4
42	M	TODAY SHOW	1P-2P	:30	10/08-10/08	1	\$100.00	1
43	F	GAME NIGHT LIVE	630P-7P	:30	10/05-10/05	1	\$475.00	1
44	SA	NCAA ND	530P-9P	:30	10/06-10/06	1	\$162.00	1
45	SA	NCAA ND	530P-9P	:30	10/06-10/06	1	\$163.00	1

EC'd Yes Last Received: 10/11/2012 1:51 PM Showing Buylines: All Lines

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---REPORT TOTALS---

Report Totals: 93 / \$37,265.00

---SALES MONTHLY TOTALS---

Oct 12: 93 / \$37,265.00
Sales Totals: 93 / \$37,265.00
Station Totals: 93 / \$37,265.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$186,325	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books	null
Demos	RA35+